

## **2012 Montana Bed and Breakfast Association Annual Convention**

**April 15 - 17<sup>th</sup> Hilton Garden Inn      Missoula, Montana**

Dear Bed and Breakfast Exhibitor,

The Montana Bed and Breakfast Association will be conducting their 2012 annual convention April 16-17th at the Hilton Garden Inn in Missoula, MT. We expect approximately 40 Innkeepers to be attending. They will be comprised of aspiring, new and seasoned innkeepers.

Throughout the conference we include several breaks giving you the opportunity to promote your company allowing great one on one time to speak directly to the Innkeepers. Each vendor will be supplied with a banquet table to display there products as they choose. These displays are set up within the meeting room, maximizing your direct exposure to all attendees. At the beginning of the convention each vendor will be given a 5 minute time to address the attendees about their company and what they have to offer.

We are offering three options to exhibitors:

1. If you would like to exhibit in person on site there will be exhibitor's space within the conference room. The cost for this option is \$150.00. This option will give you excellent contact with our attendees. We are planning our schedule this year with plenty of time for our attendees to meet with vendors. Vendor setup will be Monday, April 16<sup>th</sup> from 7:00AM to 8:00AM and take down will be after 1:00pm Tuesday, April 17th. We are doing a tour of the Bitterroot Valley BnB's on Sunday April 15<sup>th</sup> at 4:30 that we would love to have you join us. This gives you a great time to meet, socialize, and talk with the attendees all while enjoying food and beverages!
2. You may send materials to be placed on display in the vendor area for delegates to peruse and take as they desire. The price of this option is \$145.00. This material may be a catalog, price list, information sheet, brochures or samples of your product.
3. If you would like to sponsor a coffee break or social hour send your check for \$55.00 or more. Your company will be given acknowledgment for your support before the event and in the convention program.

Any of these options will give you an excellent opportunity to introduce your company to our innkeepers. You will be given acknowledgment in our program and an introduction to our attendees as well as pre-conference notifications to all association members. In addition this year we plan to give away several door prizes to attendees throughout the convention. Your gift item will be introduced and acknowledgment given to your company.

Thank you in advance for your participation in our program.

Sincerely,  
Tom and Nancy Malikie  
Gibson Mansion Bed & Breakfast

Please send all correspondence and items to be included to:

MTBBA c/o Tom and Nancy Malikie,  
823 39th Street

Missoula, MT 59803

Phone 406-251-1345

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